

# Enrollment Management in Health Profession Programs

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# Institutional Introductions

Jefferson College of Health Sciences, Roanoke, VA

Vanderbilt University School of Medicine, Nashville, TN

LSU Health Sciences Center, New Orleans, LA

Johns Hopkins School of Medicine, Baltimore, MD



# Student Recruitment

- Target populations may vary (certain types of experience required)?
- Programs in same institution competing for same students?
- Effective recruitment strategies vary between individual programs?
- Institution-wide recruitment strategies not always effective?



# Admissions

- Multiple admissions offices/departments?
- Devolution of admission authority to program leadership?
- Non-standard and inconsistent admission criteria?
- Multiple application platforms?



# Matriculation

- Multiple application platforms → Multiple SRS feeds?
- Orientation devolved to the program level?
- Enhanced health screening?
- Mandatory criminal background checks?



# Records/Registration/Enrollment

- Non-standard enrollment terms?
- Consolidated versus non-consolidated student services (e.g. transcripts, enrollment verifications, etc.)?
- Varied grading scales?
- Varied grade submission platforms?
- Credit-hours versus clock-hours; or weeks of instruction?
- Remediation or repetition of courses?
- Coursework requires cooperation with outside clinical affiliates?
- Unique transcript display?



# Academic Calendars

- Uniform versus decentralized?
- Financial aid disbursement timing?



# FERPA

- Expand to include information unique to health professions?
- Disclosures required for clinical affiliates?
- Disclosures required for licensure or certification?

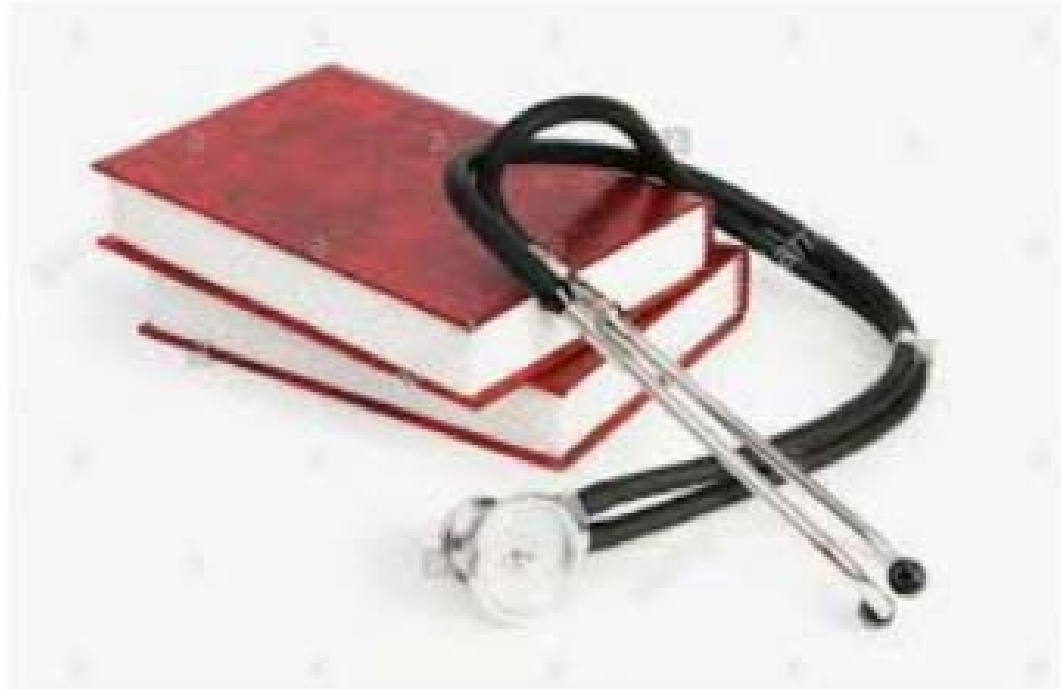




# Graduation

- Outside examinations required to graduate?
- Urgency of graduation documentation for employment or licensure?
- Combined or decentralized commencement ceremony?





# Questions and Discussion

