Data Tales From A Small Island

Philip Henry
Overview

• UK HE – current context
• Role of the Registrar
• Strategic perspective on data
• Opportunities
• Why?
UK HE Facts and Figures

- Majority ‘public’ institutions
- 8 ‘private’ institutions out of c 175
- c 2.3m students
- c 1.7m undergraduates
- c 0.5m postgraduates
- c £33b income
- c £31b expenditure
UK HE Income and Expenditure

Income and expenditure of HE providers 2005/06 to 2014/15

- Total income (£000s)
- Expenditure (£000s)
UK HE Student Numbers

Students by level of study 2000/01 to 2015/16

- Undergraduate
- Postgraduate
- Total

Year:
- 2000/01
- 2001/02
- 2002/03
- 2003/04
- 2004/05
- 2005/06
- 2006/07
- 2007/08
- 2008/09
- 2009/10
- 2010/11
- 2011/12
- 2012/13
- 2013/14
- 2015/16
UK HE Context

• Move from an ‘elite’ to a ‘mass’ system
• UG Admissions ‘Clearing’ House (UCAS)
• 3 year full time degree
• 1 year full time taught masters
• 3 year full time PhD
• £9,000+ tuition fees
• Major focus on international students
• Devolved administrations
• Brexit
UK HE Tuition Fees over 50 Years

1962    Mandatory maintenance grants introduced to cover tuition fees and living costs
1989    Grants frozen and student loans introduced
1998    1997 Dearing Report used to introduce annual tuition fee for England of £1,000
2006    Students starting university become the first to be charged the higher £3,000 fees
2012    Following Lord Browne’s 2010 report, Universities in England can charge tuition fees up to £9,000 per year
Role of the Registrar

- Traditionally very powerful
- Eroded by growth of specialisms - silos
- Policy/Law/Governance
- Political acumen – well ‘connected’
- Leadership
- Communications
- ‘Guardian’ of the record
- Forensic understanding of systems and processes
- **Analyze and Interpret Data**
Drivers for change (UK)

- £9,000 tuition fees and ‘Mass’ system
- Regionalisation of UK
- Relaxation of Home/EU intake controls
- Competition and Markets Authority
- Growing number of ‘alternative’ providers
- League tables - student ‘experience’
- Home Office/UKVI immigration policies
Drivers for change (US)?

• New administration
• Formula/Performance related funding
• Tight market conditions
• Tight budgets
• Improving retention
• Focus on student success
• SEVIS
• ?
Opportunities

• Increased stakeholder demand for data
• Data/Information/Knowledge/Wisdom
• Essential conduit (connector) – can cut through silos
• Recognising the transformational value of critical information
• Operational (how it works – always room for improvement!)
• Acquire wisdom and genuine insights into the relationship with your students
• Improve institutional and student performance
• Enhance strategic profile
UK Example: Immigration

- Home office wins the battle with the Treasury
- Immigration a major political issue (Brexit)
- Students included in the immigration figures
- New ‘Points Based System’ for immigration
- Tier 4 visas main route for full time students
- Universities ‘licensed’ to ‘sponsor’ Tier 4 students
- Universities have onerous sponsor obligations
- Guess who is best placed to help?
Why bother?

- Critical to long term success
- Professionally more rewarding
- Benefits staff and faculty
- Better for our students (in and after college)
- Improves retention
- Improves completions
- Improves overall academic outcomes
- Improves ‘life after college’ opportunities
- It’s the RIGHT thing to do - make a real difference!
UK HE – Information Sources

Higher Education Academy
https://www.heacademy.ac.uk/

Higher Education Funding Council for England
http://www.hefce.ac.uk/

Higher Education Statistical Agency
http://www.hesa.ac.uk/

Universities UK
www.universitiesuk.ac.uk/

Quality Assurance Agency
http://www.qaa.ac.uk/
Session T4.11
Tuesday February 14\textsuperscript{th}
3:00 pm – 4.00 pm
Sabal

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