



SACRAO Corporate Partner Sponsorship

SACRAO offers Corporate Partners the opportunity to sponsor the annual meeting, with recognition of that sponsorship provided throughout the conference, along with other benefits and opportunities available only to paid sponsors. Levels of sponsorship are listed below, along with the benefits accorded to each level. Corporate Partner sessions are only available for Corporate Partners that serve as sponsors or exhibitors. Sponsorship levels and the total number of exhibits are limited in order to maximize contact with attendees.

SACRAO is pleased to offer all sponsors and exhibitors the benefit of live, overnight security and wireless access within the exhibit hall. In addition, all sponsors and exhibitors will have access to a private communal vendor room for a quiet work space off the exhibit hall floor.

Sponsor Levels and Opportunities

DIAMOND - \$6,000: Only TWO available

Benefits:

- Choice of one of the following (selection based on order in which sponsorship payment is received in full).
Exclusive:
 - Host of the SACRAO Big Event
 - Signage at the Country Music Hall of Fame
 - Sponsorship of the Keynote speaker on Sunday Night
 - Introduction of Keynote Speaker
- Priority booth placement (if sponsorship is fully paid at time of booth assignments), and based on the order in which sponsorship payment is received. Booth includes:
 - Two tables
 - Two 3 plug outlets
 - Three chairs
- Special recognition at registration area
- Special recognition at Corporate Partner Opening Reception
- Special recognition at exhibit hall entrance
- Special recognition signage at booth
- One corporate partner session track
- Color advertisement on the conference website and the Guidebook conference app
- Insert in conference registration tote
- TWO included conference registrations (additional attendees must register for conference at the appropriate rate)
- Annual corporate partner membership SACRAO dues
- Email list of attendees for THREE advertising contacts

PLATINUM - \$4,000: Only FOUR available

Opportunities:

- Choice of one of the following (selection based on order in which sponsorship payment is received in full).
Exclusive:
 - Provider of Hotel Key Cards
 - Provider of SACRAO Name Badge Lanyards
 - Advertiser on SACRAO Registration Totes
 - Host of SACRAO Closing Session & Breakfast
- Priority booth placement (if sponsorship is fully paid at time of booth assignments), and based on the order in which sponsorship payment is received. Booth includes:
 - Two tables
 - Two 3 plug outlets
 - Three chairs
- Special recognition at registration area
- Special recognition at Corporate Partner Opening Reception
- Special recognition at exhibit hall entrance
- Special recognition signage at booth.
- Discounted corporate partner session track (50% discount to \$250)
- Color advertisement on the conference website and the Guidebook conference app
- Insert in conference registration tote
- TWO included conference registrations (additional attendees must register for conference at the appropriate rate)
- Annual corporate partner membership SACRAO dues
- Email list of attendees for TWO advertising contacts

GOLD - \$2,800, Only FOUR available

Opportunities:

- Choice of one of the following (selection based on order in which sponsorship payment is received in full).
Exclusive host of:
 - Monday Morning Snack Break
 - Tuesday Morning Snack Break
 - Monday Afternoon Snack Break
 - Tuesday Afternoon Snack Break
- Priority booth placement (after placement of Diamond and Platinum sponsors and if sponsorship is fully paid at time of booth assignments), and based on the order in which sponsorship payment is received. Booth includes:
 - One table
 - One 3 plug outlets
 - Two chairs
- Special recognition at registration area
- Special recognition at Corporate Partner Opening Reception
- Special recognition signage at booth.
- Discounted corporate partner session tract (\$350)
- Advertisement on the conference website and the Guidebook conference app
- Insert in conference registration tote
- ONE included conference registrations (additional attendees must register for conference at the appropriate rate)

- Annual corporate partner membership SACRAO dues
- Email list of attendees for ONE advertising contact

SILVER - \$1,600, Only FOUR available

Opportunities:

- List as sponsor of the SACRAO “Sweatworking” Events
- Priority booth placement (after placement of Diamond, Platinum, and Gold sponsors; and if sponsorship is fully paid at time of booth assignments), and based on the order in which sponsorship payment is received. Booth includes:
 - One table
 - One 3 plug outlets
 - Two chairs
- Special recognition at registration area
- Special recognition at Corporate Partner Opening Reception
- Discounted corporate partner session track (\$400)
- Advertisement on the conference website and the Guidebook conference app
- ONE included conference registrations (additional attendees must register for conference at the appropriate rate)
- Annual corporate partner membership SACRAO dues
- Email list of attendees for ONE advertising contact

EXHIBITOR - \$1,000

Opportunities:

- One booth includes:
 - One table
 - One 3 plug outlets
 - Two chairs
- Booth number display
- Advertisement on Guidebook conference app
- ONE included conference registrations (additional attendees must register for conference at the appropriate rate)
- Annual corporate partner membership SACRAO dues
- Email list of attendees for ONE advertising contact

Important Sponsorship Info & Dates

PAYMENT

- Payment should be submitted **within 10 days** of registration to secure your sponsorship level.
- Payment can be made via PayPal by requesting an invoice via [email](#) or made via check.
- Please make a note of how many registrations are included with your sponsorship.
 - Additional guests will need to register for the conference at the appropriate rate.
 - The early bird deadline is January 15, 2018.
 - The conference registration fee increases by \$50 after this time.
 - Be sure to register early!
- Payment for sessions not included as part of a sponsorship level must be received in order for the session to be approved.
 - Platinum & Gold Sponsorship levels take priority for sessions.
 - Sessions slots are awarded on a “first come, first served” basis by payment received.

IMPORTANT DATES

- **September 15, 2017**
 - Registration Opens!
 - Payment must be made **within 10 days** of registration to secure sponsorship level.
- **November 15, 2017**
 - Send conference tote inserts and artwork for signage/Guidebook/Gold Level Key Sponsor.
 - Be sure all conference attendees are registered.
- **December 15, 2017**
 - ***Corporate Sponsor Deadline!***
 - SACRAO Corporate Partner Exhibit Agreement must be acknowledge –AND–
 - Online registration and fee payment submitted to reserve exhibit space!
- **January 15, 2018**
 - Early Bird Registration Deadline
 - If you have any attendees beyond your included sponsorship registrations, be sure to register. Fees will increase by \$50.
 - Booth Assignments will be sent to Corporate Sponsors.
 - List of Conference Attendees will be sent to Corporate Sponsors.
 - Deadline for logos to be included in signage/Guidebook.
- **February 5, 2018**
 - Deadline to receive inserts for conference totes.
- **February 11-13, 2018 – CONFERENCE TIME!**
 - Setup:
 - Sunday, February 11, 2018 | 12:00 pm – 5:00 pm
 - Exhibit Hours:
 - Sunday, February 11, 2018 | 5:30 pm – 9:00 pm
 - Monday, February 12, 2018 | 9:00 am - 5:00 pm
 - Tuesday, February 13, 2018 | 9:00 am - 3:00 pm